

## Trader chat

### Windrush Car Storage [windrushcarstorage.co.uk](http://windrushcarstorage.co.uk)

Tim Earnshaw launched Windrush Car Storage after struggling to find somewhere to keep a Morgan replica that he spent five years building at boarding school. Initially running the business as a one-man band while working in hospitality for the Ferrari F1 team, a decade later Earnshaw employs five full-time staff.

'We've always looked after an eclectic mix of mainly classic cars,' he says, 'but during the recent boom we've been asked to store many more models from the '80s and '90s – the cars people in their 30s and



40s had posters of on their bedroom walls.

'We don't compete on price, but we do compete on quality, and aim to provide the very best service available. We pride ourselves on the passion for detail that

I learnt about while working in F1. As a result we recently became the first dedicated car storage firm to be awarded ISO 9001 certification – an internationally recognised management standard.'

Every car that arrives at Windrush receives three hours of storage prep, regardless of whether it is being left for five years or five days. With a dedicated bay in purpose-built buildings, each car is stored dehumidified and highly secure.

'Increasingly we've found that people want to store their car with someone who will cherish it as if it were their own, and that's exactly what we try to do,' says Earnshaw. 'Regardless of value, we're committed to looking after every car with equal care.'